

Kleur. & visie

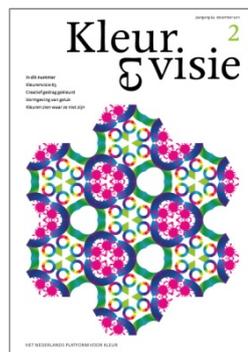


HET NEDERLANDS PLATFORM VOOR KLEUR

We celebrated our 65th anniversary on 14 October 2011. It justified not only a toast, but also a Colour Conference with special guests who clarified the past, the present, as well as the future. In his lecture Dr Rob van Lier touched on the interaction between colour and shape by filling in our visual reality. Hanneke Kamphuis and Hedwig van Onna spoke

about their encounters and experiences during their research in composing *Colour Hunting*, a book about colour and trends in commerce, applying concepts of colour in relation to well-being. Dr Wil Uitgeest, psychologist and artist and a wonderful narrator, absorbed the attention of the Conference and took us on a journey about blue in the arts through the centuries. The outcome of her research is in her recently published book *De Binnenkant van Blauw* ('The Inside of Blue').

On our anniversary also our new house style was introduced. It's clear that the kaleidoscope was a source of inspiration for the designers of Criterium, which has been so kind to grant us this beautiful gift. According to Wikipedia the word kaleidoscope could also, from both figurative and metaphorical points of view, be used for a wide range of issues, opinions and positions. So it should be very appropriate for the colour domain.



In an ambience of industrial inheritance on March 21, the international day of colour and light, designers, students and colour prescribers from different disciplines gathered together to let themselves be inspired and informed about the results of (inter)national research, which can be employed directly in actual practice. Special guests Leonard Oberascher, Maud Harleman and Hildegard Kathegeler were invited, and a contribution from the Netherlands about interaction (game) design was presented by Julius Huijnk.



Typical Dutch Green at the Zaanse Schans windmill.

Zaans Green is inherently connected with the Zaanse Schans, a typical village of the 17th and 18th centuries North of Amsterdam, characterised by green wooden houses and windmills. The Zaanse wooden house was chromate green, the frame of a Zaanse clock-gable-house is matching: Zaans green is not only a colour, but also a logo (type). So what is the genuine Zaans Green? Rob van Maanen carried out historical colour examination concerning these greens, which resulted in a colour fan, showing a correlation with the pigment development. Which conclusion could be drawn out of the confusing colour history, is still subject to debate.

Two editions of our magazine have been published. In the summer edition the questions were asked: What does colour do to you personally? And what's the effect of colour on your exterior and interior and other senses? Apart from reports on the latest colour day and the AIC meeting in Zurich, there were also articles about colour in outdoor places, health effects caused by blue light and the interaction between colour and light in the arts and sciences. The voluminous end-of-year edition featured: Black and White, Designing Happiness, Colour in the built environment for the visually handicapped, and various other highlights:



Dr Rolf Bremmer, analysing bloodstains.

Why is a bruise blue? Rolf Bremmer (PhD research), apart from getting his doctorate, also received the Emerging Forensic Science Award 2011 for his study about non-contact spectroscopic age determination of bloodstains. His research lay on the interface of physics, medicine and forensics.

Learning colours: Donald Hoffman showed how colour, the spice of our visual world, develops early in infancy and uniformly across cultures. A normal child learns the names for hundreds of objects before learning to name a single colour. What is essential for meaning of first words: colour or form?

Neural mechanisms of grapheme-colour synaesthesia: Dr Tessa van Leeuwen graduated with a PhD on brain research involving colour synthaesthetes. How can one see what is not there? How is it possible that some people can actually see coloured letters, while others are only able to associate between a letter and a colour?

